



LAKE HOLIDAY PROPERTY OWNERS ASSOCIATION, INC.

283 Easy Street, Somonauk, Illinois 60552

Phone 815-498-2216

Fax 815-498-9171

Lake Holiday News 2012

The Lake Holiday News is published monthly by the Lake Holiday Property Owner's Association and is the official source of information and communication to all members of the Lake Holiday Property Owners Association. Official information and communication published in the newspaper includes: Notice of meetings, rules and by-law changes, reports by the Board of Directors and board sanctioned clubs and committees. The newspaper also publishes other pertinent subject matter related to functions and responsibilities of the Lake Holiday Property Owners Association.

Issue Dates: The Lake Holiday News is published monthly and is delivered by mail to all members of the Lake Holiday Property Owners Association. The paper is mailed the first weekend of the month.

Deadlines for 2012: Jan. 23 Feb. 20, Mar. 26, Apr. 23, May 21, **June 18**, July 23, Aug. 20, Sept. 24, Oct. 22, **Nov. 12**, **Dec. 10**. (Bold dates denote early deadlines)

Terms of Payment & Other information: All advertising is to be sent e-mailed, if possible to Lake Holiday. Advertisers are requested to have camera ready ads or charged accordingly. Acceptability of advertising is subject to publisher's approval. All ads will be printed in black ink, 2nd color not always available.

LAKE HOLIDAY NEWS RATES

1 column inch = 3"

3" x 2" (Business Card)...	\$25.00	3 x 4"	\$37.50	3" x 6"	\$50.00
3" x 3"	\$31.25	3 x 4.5"	\$41.00		
3" x 3.5"	\$34.00	3 x 5"	\$44.00		

2 column inch = 6.375"

6.375 x 2.5	\$45.00	6.375 x 4	\$59.00	6.375 x 6	\$78.00
6.375 x 3	\$50.00	6.375 x 4.5	\$63.00	6.375 x 6.5	\$82.00
6.375 x 3.5	\$54.00	6.375 x 5	\$68.00	6.375 x 7	\$87.00
		6.375 x 5.5	\$73.00		

¼ page 6.375 x 8"	\$90.00
½ page 9.75 x 8"	\$150.00
Full page 9.75 x 15"	\$300.00
Full page 9.75 x 15"	\$350.00 (Color)
Color (if available)	\$50.00
Inserts	\$125.00
(We ask for 2000)	

Classified Ads: \$5.00 for first 15 words or less and .10 for each additional word. **Requires pre-payment.**

Border additional \$5.00 -

Pictures additional \$10.00 by email - \$15.00 hard copy

Any ad changes there will be a \$15.00 charge.

Send ads to lake_holiday@yahoo.com

Did you know?

The Lake Holiday News is the only official Lake Holiday newspaper?

The Lake Holiday News reaches 2000+ homeowners?

If you are not advertising in the Lake Holiday News you are missing the weekenders and lot owners who rarely, if ever, see any other local news publication?

Advertisers are able to save money by pre-paying 6 or 12 months in advance?

Any questions call the Office at 815-498-2216 and ask for Carla.